

Consumer Foodservice in Poland

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Report description:

Before the COVID-19 pandemic, consumer foodservice was driven by a change in the lifestyle of Poles to whom convenience, free time and exploring new cuisines were increasingly important. The demand for catering services, including delivery, was growing, in line with the mobility of Poles, as well as domestic and incoming tourism. The pandemic stopped the dynamic development of foodservice and strongly weakened the financial backing of operators. At the beginning of 2022, foodservice operators ho...

Euromonitor International's Consumer Foodservice in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

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Following consumer trends will be important

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