

Cat Food in the United Kingdom

Market Direction | 2023-04-24 | 29 pages | Euromonitor

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Report description:

The challenging economic conditions in 2022 forced some local pet owners to give up their cats. Despite the fact that abandonment rates grew, the UK's cat population continued to increase, albeit at a slower pace than in the previous year, as adoptions slowed. Although local consumers were hit by sharp declines in disposable income, the affordability of cats and their companionship makes them a priority for owners. The cat population will continue growing throughout 2023 as the economic scenario...

Euromonitor International's Cat Food in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2023

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