

## **Cat Food in the United Arab Emirates**

Market Direction | 2023-04-24 | 24 pages | Euromonitor

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### **Report description:**

The cat population continued to grow in the United Arab Emirates in 2022, and this is set to continue in 2023. There is a strong cat culture, with cats well-regarded in the Islamic faith and treated well. This is further seen from Dubai Municipality's efforts to treat and neuter stray cats, with Dubai Municipality also producing a booklet entitled Stray Cats: Health Risks and Methods of Control.

Euromonitor International's Cat Food in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cat Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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