

Cat Food in Hong Kong, China

Market Direction | 2023-04-24 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Value sales of cat food in Hong Kong continue to experience a strong upwards trend in 2023, which is mainly due to the premiumisation trend, while volume sales remain flat. Cat food retail prices have been steadily increasing over the review period, especially for wet food, with more notable rises from 2021. This is the result of an unstable supply chain, which escalated in 2022 due to global geopolitical conflicts, ocean freight instability, increasing raw material prices, and the lingering eff...

Euromonitor International's Cat Food in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Cat Food in Hong Kong, China
Euromonitor International
April 2023

List Of Contents And Tables

CAT FOOD IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premiumisation of cat food persists due to inflation and consumer preference shifts

Cat food consumption shifts from flavour appreciation to ingredient appreciation

Retail e-commerce gains momentum supported by structural changes in consumer behaviour

PROSPECTS AND OPPORTUNITIES

Humanisation supports further premiumisation, yet hyper-premiumisation remains niche

Cat food continues to evolve with an increasing focus on efficacy

Brands strive to strengthen brand awareness and consumer loyalty amid fierce competition

CATEGORY INDICATORS

Table 1 Cat Owning Households: % Analysis 2018-2023

Table 2 Cat Population 2018-2023

Table 3 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2018-2023

CATEGORY DATA

Summary 1 Cat Food by Price Band 2023

Table 4 Sales of Cat Food by Category: Volume 2018-2023

Table 5 Sales of Cat Food by Category: Value 2018-2023

Table 6 Sales of Cat Food by Category: % Volume Growth 2018-2023

Table 7 Sales of Cat Food by Category: % Value Growth 2018-2023

Table 8 Sales of Dry Cat Food by Life-Cycle: % Value 2018-2023

Table 9 Sales of Wet Cat Food by Life-Cycle: % Value 2018-2023

Table 10 NBO Company Shares of Cat Food: % Value 2018-2022

Table 11 LBN Brand Shares of Cat Food: % Value 2019-2022

Table 12 LBN Brand Shares of Cat Treats and Mixers: % Value 2019-2022

Table 13 Distribution of Cat Food by Format: % Value 2018-2023

Table 14 Forecast Sales of Cat Food by Category: Volume 2023-2028

Table 15 Forecast Sales of Cat Food by Category: Value 2023-2028

Table 16 Forecast Sales of Cat Food by Category: % Volume Growth 2023-2028

Table 17 Forecast Sales of Cat Food by Category: % Value Growth 2023-2028

PET CARE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 18 Pet Populations 2018-2023

MARKET DATA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales of Pet Food by Category: Volume 2018-2023
Table 20 Sales of Pet Care by Category: Value 2018-2023
Table 21 Sales of Pet Food by Category: % Volume Growth 2018-2023
Table 22 Sales of Pet Care by Category: % Value Growth 2018-2023
Table 23 NBO Company Shares of Pet Food: % Value 2018-2022
Table 24 LBN Brand Shares of Pet Food: % Value 2019-2022
Table 25 NBO Company Shares of Dog and Cat Food: % Value 2018-2022
Table 26 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022
Table 27 □ Penetration of Private Label in Pet Care by Category: % Value 2018-2023
Table 28 □ Distribution of Pet Care by Format: % Value 2018-2023
Table 29 □ Distribution of Pet Care by Format and Category: % Value 2023
Table 30 □ Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 31 □ Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 32 □ Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 33 □ Forecast Sales of Pet Care by Category: Value 2023-2028
Table 34 □ Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 35 □ Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cat Food in Hong Kong, China

Market Direction | 2023-04-24 | 26 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com