

Cafes/Bars in Poland

Market Direction | 2023-03-13 | 27 pages | Euromonitor

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Report description:

Cafes/bars was heavily negatively impacted by the COVID-19 pandemic, with bars/pubs being the category to suffer the most. Even in 2021, foodservice establishments had to remain closed until 16 May, when sales could only be offered by outlets with outdoor seating. Only from the end of May could outlets provide services inside, although restrictions remained, and many consumers were still reluctant to risk spending time drinking coffee with friends in an enclosed space for fear of contracting the...

Euromonitor International's Cafes/Bars in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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