

North America Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-02-02 | 38 pages | MarketLine

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Report description:

North America Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2026

Summary

Fish & Seafood in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.
- The North American fish & seafood market had total revenues of \$23,925.1m in 2021, representing a compound annual growth rate (CAGR) of 3.1% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 1.3% between 2016 and 2021, to reach a total of 2,408.8 million kilograms in 2021.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 1.1% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$25,280.9m by the end of 2026.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the fish & seafood market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in North America
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America fish & seafood market with five year forecasts

Reasons to Buy

- What was the size of the North America fish & seafood market by value in 2021?
- What will be the size of the North America fish & seafood market in 2026?
- What factors are affecting the strength of competition in the North America fish & seafood market?
- How has the market performed over the last five years?
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