

Germany Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-03 | 47 pages | MarketLine

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Report description:

Germany Life Insurance Market Summary, Competitive Analysis and Forecast to 2027

Summary

Life Insurance in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans.
- The German life insurance market had total gross written premiums of \$115.4 billion in 2022, representing a compound annual growth rate (CAGR) of 3.6% between 2017 and 2022.
- The Life Insurance segment accounted for market's the largest proportion in 2022, with total gross written premiums of \$77.9 billion, equivalent to 67.5% of the market's overall value.
- Future growth in the German life insurance market is likely to be supported by innovation and the integration of new technology into life insurance providers' product offerings. Also, an increase in consumer confidence and disposable household income is likely to support the market. The performance of the market is forecast to accelerate, with an anticipated CAGR of 5.8% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$153.3billion by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the life insurance market in Germany
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany life insurance market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Germany life insurance market by value in 2022?
- What will be the size of the Germany life insurance market in 2027?
- What factors are affecting the strength of competition in the Germany life insurance market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's life insurance market?

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