Industrial Cleaning Chemicals Market by Ingredient (Surfactants, Solvents, Chelating Agents), Product (General & Medical Cleaning), Application (Manufacturing & Commercial Offices, Healthcare, Retail & Food Service), and Region - Global Forecast to 2028

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Report description:

The industrial cleaning chemicals market is projected to grow from USD 53.5 Billion in 2023 to USD 67.0 Billion by 2028, at a CAGR of 4.6% during the forecast period. Industrial cleaning chemicals are widely used in the institutional, food, automotive & aerospace, and medical sectors. It consists of surfactants, solvents, chelating agents, pH regulators, solubilizers/hydrotropes, enzymes, and others. These industrial cleaning chemicals reduce downtime, increase productivity, increase equipment lifespan, and avoids contamination related concerns.
Surfactants segment is expected to be the largest market in the industrial cleaning chemicals market
Surfactants are the most broadly used ingredients, which are utilized in many cleaning formulations. This is attributed to the strong awareness about hygiene and the demand for dirt-free, germ-free, and hygienic working space post-COVID-19 pandemic is rising the use of surfactants in many applications. Moreover, the surfactants segment is projected to be the second fastest growing market in the industrial cleaning chemicals during the forecast period.
General & medical device cleaning segment is projected to be the fastest growing market in the industrial cleaning chemicals
The growth of the general & medical device cleaning segment in the industrial cleaning chemicals market is attributed to extensive usage in the cleaning of floors, medical equipment, glass surfaces, sanitary wares, carpets, and for maintaining basic hygiene in healthcare premises and work. Increasing hygiene related concerns and workplace cleanliness initiatives is one of the major factors driving the market.
Healthcare segment is expected to be the largest market in the industrial cleaning chemicals market
The growth of the healthcare segment in the industrial cleaning chemicals market is attributed to the high consumption of

industrial cleaning chemicals in healthcare institutions and many hospitals. The focus of healthcare cleaning procedures are to keep equipment and instruments sterile and clean, minimize cross-contamination, prolong their working life, and reduce medical waste. Moreover, the healthcare segment is projected to be the second fastest growing market in the industrial cleaning chemicals during the forecast period.

North America is projected to be the fastest-growing market in the industrial cleaning chemicals market
The growth in the region is attributed to the workplace hygiene initiatives and rising concern about healthier environment in manufacturing & commercial offices, healthcare, and retail & food service applications fuel the industrial cleaning chemicals market in North America. The strong foothold of the industrial cleaning chemicals manufacturers is driving the market in North America. Moreover, North America held the largest market share in the industrial cleaning chemicals market in 2022.
The break-up of the profile of primary participants in the industrial cleaning chemicals market:
-By Company Type: Tier 1- 35%, Tier 2- 45%, and Tier 3- 20%
-By Designation: C Level- 35%, Director Level- 25%, Others- 40%
-By Region: North America- 40%, Europe- 20%, Asia Pacific- 30%, Middle East- 5%, and South America- 5%
The key players profiled in the report include BASF SE (Germany), Dow Inc. (US), Clariant AG (Switzerland), Evonik Industries AG (Germany), Solvay SA (Belgium), Diversey Holdings Ltd. (US), Stepan Company (US), Ecolab Inc. (US), Pilot Chemical Corp. (US), and DuPont de Nemours, Inc. (US), among others.
Research Coverage
This research report categorizes the industrial cleaning chemicals market by ingredient type (surfactants, solvents, chelating agents, pH regulators, solubilizers/hydrotropes, enzymes, and others), product type (oven & grill cleaners, metal cleaners, dish washing, general & medical device cleaning, food cleaners, dairy cleaners, disinfectants, and commercial laundry), application (manufacturing & commercial offices, healthcare, retail & food service, hospitality, automotive & aerospace, food processing, and others), and region (Asia Pacific, North America, Western Europe, Central & Eastern Europe, Middle East & Africa, and South America). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the industrial cleaning chemicals market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; contracts, partnerships, agreements, new product & service launches, mergers and acquisitions, and recent developments associated with the industrial cleaning chemicals market. Competitive analysis of upcoming startups in the industrial cleaning chemicals market ecosystem is covered in this report.

Reasons to Buy this Report:
The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall industrial cleaning chemicals market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.
The report provides insights on the following pointers:
-Analysis of key drivers (increasing demand from application post COVID-19 pandemic, workplace hygiene initiatives, and increased concern about enabling healthier environment), restraints (government & environmental regulations), opportunities (green & bio-based industrial cleaning chemicals and the role of enzymes in detergent products chemicals), and challenges (lengthy authorization for biocidal products and reduced production capacity and lack of workforce in industrial cleaning industry) influencing the growth of the industrial cleaning chemicals market
-Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the industrial cleaning chemicals market
-Market Development: Comprehensive information about lucrative markets - the report analyses the industrial cleaning chemicals market across varied regions

-Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the industrial cleaning chemicals market
-Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like BASF SE (Germany), Dow Inc. (US), Clariant AG (Switzerland), Evonik Industries AG (Germany), Solvay SA (Belgium), Diversey Holdings Ltd. (US), Stepan Company (US), Ecolab Inc. (US), Pilot Chemical Corp. (US), and DuPont de Nemours, Inc. (US), among others.

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