

Global Sexual Enhancement Supplements Market Report and Forecast 2023-2031

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Report description:

Global Sexual Enhancement Supplements Market Report and Forecast 2023-2031

Global Sexual Enhancement Supplements Market Outlook

The value of the global sexual enhancement supplements market was USD 231.70 million in 2022 driven by the increasing prevalence of sexual dysfunction in ageing population across the globe. The market is expected to grow at a CAGR of 8.40% during the forecast period of 2023-2031 to reach value of USD 485.10 million by 2031.

Sexual Enhancement Supplements: Introduction

Sexual enhancement supplements refer to dietary supplements or natural remedies that are taken to improve sexual function and enhance sexual pleasure in both men and women. These supplements may contain a variety of natural ingredients, such as herbs, vitamins, minerals, amino acids, and other nutrients.

Sexual enhancement supplements are often marketed as a natural and safe way to address sexual problems, such as erectile dysfunction, low libido, premature ejaculation, and difficulty achieving orgasm. Some supplements are also marketed as a way to increase sexual stamina, improve sexual performance, and enhance overall sexual satisfaction.

However, it is important to note that not all sexual enhancement supplements are backed by strong scientific evidence, and some may have potentially harmful side effects. It is recommended to consult with a healthcare professional before using any sexual enhancement supplements.

Sexual Enhancement Supplements: Application and Uses

Sexual enhancement supplements are used by individuals who are looking to enhance their sexual performance, improve libido, or address issues such as erectile dysfunction or premature ejaculation. These supplements are designed to improve sexual function and provide a variety of benefits such as increasing stamina, enhancing libido, and improving blood flow to the genitals. Some of the common ingredients in sexual enhancement supplements include herbal extracts, vitamins, minerals, amino acids, and other natural compounds that have been traditionally used to enhance sexual function. These supplements are available in various forms such as pills, capsules, powders, and liquids.

Global Sexual Enhancement Supplements Market Segmentations

Market Breakup by Product Type

-□Conventional Sexual Enhancement Supplements

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- Organic Sexual Enhancement Supplements

Market Breakup by Distribution Channel

- Online Stores
- Retail Stores

Market Breakup by End User

- Males
- Females

Market Breakup by Region

North America

- United States of America
- Canada

Europe

- United Kingdom
- Germany
- France
- Italy
- Others

Asia Pacific

- China
- Japan
- India
- ASEAN
- Australia
- Others

Latin America

- Brazil
- Argentina
- Mexico
- Others

Middle East and Africa

- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

Global Sexual Enhancement Supplements Market Scenario

The global sexual enhancement supplements market growth is driven by several factors, including increasing awareness about sexual health, changing lifestyles and dietary habits, and the rising prevalence of sexual dysfunction.

The increasing prevalence of sexual dysfunction, especially among the aging population, is a major driving factor for the market growth. Additionally, the availability of various sexual enhancement supplements through online platforms and the growing acceptance of natural and herbal products are expected to boost the market growth.

The market is segmented based on product type, distribution channel, and region. Based on product type, the market is further

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segmented into male enhancement supplements, female enhancement supplements, and others. Male enhancement supplements dominate the market owing to the high prevalence of sexual dysfunction among men. Based on the distribution channel, the market is segmented into online and offline channels. The online channel is expected to witness significant growth during the forecast period due to the convenience of shopping and the availability of a wide range of products through e-commerce platforms.

Geographically, North America holds the largest market share due to the high awareness about sexual health, the presence of major market players, and the increasing prevalence of sexual dysfunction. Europe is expected to follow North America in terms of market share owing to the increasing aging population and rising awareness about sexual health. The Asia Pacific region is expected to witness the highest CAGR during the forecast period due to the increasing prevalence of sexual dysfunction, growing acceptance of natural and herbal products, and the increasing penetration of e-commerce platforms.

Key Players in the Global Sexual Enhancement Supplements Market

The report gives an in-depth analysis of the key players involved in the global sexual enhancement supplements market. The companies included in the market are as follows:

- Dabur India Limited
- LifeStyles Healthcare Pte. Ltd.
- Laboratoires ARKOPHARMA
- Aytu Consumer Health, Inc.
- Church & Dwight Co., Inc.
- Lovehoney Group
- GNC Holdings, LLC

Table of Contents:

- 1 Preface
 - 1.1 Objectives of the Study
 - 1.2 Key Assumptions
 - 1.3 Report Coverage - Key Segmentation and Scope
 - 1.4 Research Methodology
- 2 Executive Summary
- 3 Global Sexual Enhancement Supplements Market Overview
 - 3.1 Global Sexual Enhancement Supplements Market Historical Value (2016-2022)
 - 3.2 Global Sexual Enhancement Supplements Market Forecast Value (2023-2031)
- 4 Global Sexual Enhancement Supplements Market Landscape
 - 4.1 Global Sexual Enhancement Supplements Developers Landscape
 - 4.1.1 Analysis by Year of Establishment
 - 4.1.2 Analysis by Company Size
 - 4.1.3 Analysis by Region
 - 4.2 Global Sexual Enhancement Supplements Product Landscape
 - 4.2.1 Analysis by Type of Product Type

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- 4.2.2 Analysis by Distribution Channel
 - 4.2.3 Analysis by End User
- 5 Global Sexual Enhancement Supplements Market Dynamics
 - 5.1 Market Drivers and Constraints
 - 5.2 SWOT Analysis
 - 5.3 Porter's Five Forces Model
 - 5.4 Key Demand Indicators
 - 5.5 Key Price Indicators
 - 5.6 Industry Events, Initiatives, and Trends
 - 5.7 Value Chain Analysis
- 6 Global Sexual Enhancement Supplements Market Segmentation
 - 6.1 Global Sexual Enhancement Supplements Market by Product Type
 - 6.1.1 Market Overview
 - 6.1.2 Conventional Sexual Enhancement Supplements
 - 6.1.3 Organic Sexual Enhancement Supplements
 - 6.2 Global Sexual Enhancement Supplements Market by Distribution Channel
 - 6.2.1 Market Overview
 - 6.2.2 Online Stores
 - 6.2.3 Retail Stores
 - 6.3 Global Sexual Enhancement Supplements Market by End User
 - 6.3.1 Market Overview
 - 6.3.2 Males
 - 6.3.3 Females
 - 6.4 Global Sexual Enhancement Supplements Market by Region
 - 6.4.1 Market Overview
 - 6.4.2 North America
 - 6.4.3 Europe
 - 6.4.4 Asia Pacific
 - 6.4.5 Latin America
 - 6.4.6 Middle East and Africa
- 7 North America Sexual Enhancement Supplements Market
 - 7.1 Market Share by Country
 - 7.2 United States of America
 - 7.3 Canada
- 8 Europe Sexual Enhancement Supplements Market
 - 8.1 Market Share by Country
 - 8.2 United Kingdom
 - 8.3 Germany
 - 8.4 France
 - 8.5 Italy
 - 8.6 Others
- 9 Asia Pacific Sexual Enhancement Supplements Market
 - 9.1 Market Share by Country
 - 9.2 China
 - 9.3 Japan
 - 9.4 India
 - 9.5 ASEAN

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- 9.6 Australia
- 9.7 Others
- 10 Latin America Sexual Enhancement Supplements Market
 - 10.1 Market Share by Country
 - 10.2 Brazil
 - 10.3 Argentina
 - 10.4 Mexico
 - 10.5 Others
- 11 Middle East and Africa Sexual Enhancement Supplements Market
 - 11.1 Market Share by Country
 - 11.2 Saudi Arabia
 - 11.3 United Arab Emirates
 - 11.4 Nigeria
 - 11.5 South Africa
 - 11.6 Others
- 12 Patent Analysis
 - 12.1 Analysis by Type of Patent
 - 12.2 Analysis by Publication year
 - 12.3 Analysis by Issuing Authority
 - 12.4 Analysis by Patent Age
 - 12.5 Analysis by CPC Analysis
 - 12.6 Analysis by Patent Valuation
 - 12.7 Analysis by Key Players
- 13 Grants Analysis
 - 13.1 Analysis by year
 - 13.2 Analysis by Amount Awarded
 - 13.3 Analysis by Issuing Authority
 - 13.4 Analysis by Grant Application
 - 13.5 Analysis by Funding Institute
 - 13.6 Analysis by NIH Departments
 - 13.7 Analysis by Recipient Organization
- 14 Funding Analysis
 - 14.1 Analysis by Funding Instances
 - 14.2 Analysis by Type of Funding
 - 14.3 Analysis by Funding Amount
 - 14.4 Analysis by Leading Players
 - 14.5 Analysis by Leading Investors
 - 14.6 Analysis by Geography
- 15 Partnership and Collaborations Analysis
 - 15.1 Analysis by Partnership Instances
 - 15.2 Analysis by Type of Partnership
 - 15.3 Analysis by Leading Players
 - 15.4 Analysis by Geography
- 16 Regulatory Framework
 - 16.1 Regulatory Overview
 - 16.1.1 US FDA
 - 16.1.2 EU EMA

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- 16.1.3 INDIA CDSCO
- 16.1.4 JAPAN PMDA
- 16.1.5 Others
- 17 Supplier Landscape
 - 17.1 Dabur India Limited
 - 17.1.1 Financial Analysis
 - 17.1.2 Product Portfolio
 - 17.1.3 Demographic Reach and Achievements
 - 17.1.4 Mergers and Acquisitions
 - 17.1.5 Certifications
 - 17.2 LifeStyles Healthcare Pte. Ltd.
 - 17.2.1 Financial Analysis
 - 17.2.2 Product Portfolio
 - 17.2.3 Demographic Reach and Achievements
 - 17.2.4 Mergers and Acquisitions
 - 17.2.5 Certifications
 - 17.3 Laboratoires ARKOPHARMA
 - 17.3.1 Financial Analysis
 - 17.3.2 Product Portfolio
 - 17.3.3 Demographic Reach and Achievements
 - 17.3.4 Mergers and Acquisitions
 - 17.3.5 Certifications
 - 17.4 Aytu Consumer Health, Inc.
 - 17.4.1 Financial Analysis
 - 17.4.2 Financial Portfolio
 - 17.4.3 Demographic Reach and Achievements
 - 17.4.4 Mergers and Acquisitions
 - 17.4.5 Certifications
 - 17.5 Church & Dwight Co., Inc.
 - 17.5.1 Financial Analysis
 - 17.5.2 Product Portfolio
 - 17.5.3 Demographic Reach and Achievements
 - 17.5.4 Mergers and Acquisitions
 - 17.5.5 Certifications
 - 17.6 Lovehoney Group
 - 17.6.1 Financial Analysis
 - 17.6.2 Product Portfolio
 - 17.6.3 Demographic Reach and Achievements
 - 17.6.4 Mergers and Acquisitions
 - 17.6.5 Certifications
 - 17.7 GNC Holdings, LLC
 - 17.7.1 Financial Analysis
 - 17.7.2 Product Portfolio
 - 17.7.3 Demographic Reach and Achievements
 - 17.7.4 Mergers and Acquisitions
 - 17.7.5 Certifications
- 18 Global Sexual Enhancement Supplements Market - Distribution Model (Additional Insight)

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- 18.1 Overview
- 18.2 Potential Distributors
- 18.3 Key Parameters for Distribution Partner Assessment
- 19 Key Opinion Leaders (KOL) Insights (Additional Insight)
- 20 Company Competitiveness Analysis (Additional Insight)
 - 20.1 Very Small Companies
 - 20.2 Small Companies
 - 20.3 Mid-Sized Companies
 - 20.4 Large Companies
 - 20.5 Very Large Companies
- 21 Payment Methods (Additional Insight)
 - 21.1 Government Funded
 - 21.2 Private Insurance
 - 21.3 Out-of-Pocket

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