

Global Invisible Orthodontics Market Report and Forecast 2023-2031

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Report description:

Global Invisible Orthodontics Market Report and Forecast 2023-2031

Global Invisible Orthodontics Market Outlook

The invisible orthodontics market size attained a value of about USD 4.63 billion in 2022, driven by the rising prevalence of malocclusions and other orthodontic conditions across the globe. The market value is anticipated to grow at a CAGR of 16.92% during the forecast period of 2023-2031 to reach a value of USD 18.80 billion by 2031.

Invisible Orthodontics: Introduction

Invisible orthodontics, also known as clear aligner therapy, is a form of orthodontic treatment that utilizes clear, removable aligners to straighten teeth and correct malocclusions. Unlike traditional braces, which use metal brackets and wires to move teeth into the desired position, clear aligners are made of transparent plastic and are nearly invisible when worn.

Clear aligner therapy involves a series of custom-made aligners that gradually shift the teeth into the correct position. Each set of aligners is worn for about two weeks before being replaced with a new set. The treatment duration varies depending on the complexity of the case, but typically ranges from six months to two years.

Invisible orthodontics offers several advantages over traditional braces. One of the most significant benefits is improved aesthetics, as clear aligners are virtually invisible when worn. This makes them an excellent choice for individuals who are self-conscious about wearing braces. Additionally, clear aligners are removable, which means that patients can eat, brush, and floss normally without the hindrance of metal brackets and wires.

Clear aligners are also more comfortable than traditional braces, as they do not have sharp edges or require adjustments. Instead, patients simply switch to the next set of aligners in the series every two weeks.

Overall, invisible orthodontics is an effective and convenient way to straighten teeth and improve bite alignment. With the increasing demand for aesthetic orthodontic treatments, clear aligners are becoming more popular among patients seeking a discreet and comfortable orthodontic solution.

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Invisible Orthodontics: Applications and Uses

Invisible orthodontics or clear aligner therapy has several applications and uses in orthodontic treatment, including:

- Correcting misaligned teeth: Clear aligners are used to treat various orthodontic conditions such as crowding, spacing, and crooked teeth.
- Bite correction: Clear aligners can be used to treat malocclusions such as overbite, underbite, crossbite, and open bite.
- Treatment of orthodontic relapse: Clear aligners are used to correct orthodontic relapse, which is when the teeth move back to their original position after previous orthodontic treatment.
- Pre-orthodontic treatment: Clear aligners are sometimes used as a preparatory treatment to improve the alignment of teeth before traditional braces or other orthodontic treatments are applied.
- Cosmetic orthodontic treatment: Clear aligners are used to treat mild to moderate orthodontic issues and improve the aesthetic appearance of the teeth.
- Treatment for temporomandibular joint disorders (TMD): Clear aligners can be used to treat TMD by improving the bite alignment and reducing pressure on the jaw joint.

Invisible orthodontics offers several advantages over traditional braces, including improved aesthetics, comfort, and convenience. Clear aligners are a popular choice for individuals seeking a discreet orthodontic solution that does not interfere with their daily routine.

Invisible Orthodontics Market Segmentations

Market Breakup by Product

- Clear Braces
- Clear Aligners
- Lingual Braces

Market Breakup by Age Group

- Adults
- Teens
- Children

Market Breakup by Application

- Malocclusion
- Crowding
- Excessive Spacing
- Others

Market Breakup by End User

- Hospitals
- Dental Clinics and Orthodontic Clinics
- Others

Market Breakup by Region

- North America
- United States of America
- Canada
- Europe
- United Kingdom
- Germany
- France
- Italy
- Others

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- Asia Pacific
- China
- Japan
- India
- ASEAN
- Australia
- Others
- Latin America
- Brazil
- Argentina
- Mexico
- Others
- Middle East and Africa
- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

Global Invisible Orthodontics Market Scenario

The market for invisible orthodontics, also known as clear aligner therapy, has been growing rapidly in recent years. The market growth can be attributed to the increasing demand for aesthetic orthodontic treatments and the growing awareness of the benefits of clear aligner therapy over traditional braces.

One of the key factors driving the market growth is the rising prevalence of malocclusions and other orthodontic conditions. According to the American Association of Orthodontists, approximately 4 million people in the United States are currently undergoing orthodontic treatment, and this number is expected to grow in the coming years.

Another factor driving the growth of the invisible orthodontics market is the increasing availability of clear aligner therapy. Several companies have developed their own brands of clear aligners, including Invisalign, ClearCorrect, and SmileDirectClub. These companies have been aggressively marketing their products to both orthodontists and direct-to-consumer markets, making clear aligner therapy more accessible to patients.

The COVID-19 pandemic has also had an impact on the market for invisible orthodontics, with many patients preferring clear aligner therapy over traditional braces due to concerns about infection risk associated with frequent in-office visits.

Overall, the market for invisible orthodontics is expected to continue to grow in the coming years as more patients seek out aesthetic orthodontic treatments and clear aligner therapy becomes increasingly accessible and affordable. The market is also expected to see continued innovation, with companies developing new and improved products and technologies to improve the effectiveness and convenience of clear aligner therapy.

Key Players in the Global Invisible Orthodontics Market

The report gives an in-depth analysis of the key players involved in the global invisible orthodontics market. The companies included in the market are as follows:

- Candid Care Co.
- Henry Schein Orthodontics (A subsidiary of Henry Schein, Inc.)
- TP Orthodontics, Inc.
- G&H Orthodontics

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- Great Lakes Dental Technologies
- American Orthodontics
- DynaFlex
- Align Technology, Inc.
- rocky mountain orthodontics
- Ormco Corporation
- Institut Straumann AG
- Dentsply Sirona
- Sunshine Smile GmbH

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