

Global Contraceptive Devices Market Report and Forecast 2023-2031

Market Report | 2023-04-18 | 140 pages | EMR Inc.

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Report description:

Global Contraceptive Devices Market Report and Forecast 2023-2031

Global Contraceptive Devices Market Outlook

The global contraceptive devices market size attained a value of about USD 10.86 billion in 2022. The market is anticipated to grow further at a CAGR of 6.55% during the forecast period of 2023-2031 to attain a value of USD 19.23 billion by 2031.

Contraceptive Devices Market: Introduction

Contraceptive devices are medical tools, devices, or methods used to prevent pregnancy by blocking or reducing the chances of fertilization or implantation of a fertilized egg. These devices can be used by men or women, and they come in various forms, including hormonal, barrier, intrauterine devices (IUDs), sterilization, and others. Hormonal contraceptive devices contain hormones that prevent ovulation or thicken cervical mucus, making it difficult for sperm to reach the egg. Barrier devices, such as condoms and diaphragms, physically prevent sperm from reaching the egg. IUDs are inserted into the uterus and can prevent fertilization and implantation. Sterilization procedures are permanent and involve blocking or cutting the fallopian tubes in women or vas deferens in men. The choice of contraceptive device depends on various factors such as individual preference, medical history, and lifestyle.

The global contraceptive devices market is a growing industry driven by increasing awareness about birth control, the rising incidence of sexually transmitted infections (STIs), and the need for family planning. The market for contraceptive devices is segmented into various categories such as hormonal, barrier, intrauterine devices (IUDs), sterilization, and others. The hormonal segment is expected to dominate the market during the forecast period due to the high efficacy rate and ease of use of hormonal contraceptives. The intrauterine devices (IUDs) segment is also expected to witness significant growth due to the increasing adoption of long-acting reversible contraceptives (LARC) and the availability of newer and more advanced IUDs in the market. Geographically, the global contraceptive devices market is segmented into North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. North America held the largest share of the market in the historical period owing to the high demand

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for contraceptives and the presence of well-established healthcare infrastructure. However, the Asia Pacific region is expected to witness the highest growth rate during the forecast period, owing to the large population base and increasing awareness about birth control.

Contraceptive Devices Market Segmentations

Market Breakup by Product Type

- Male Contraceptive Devices
 - o□ Condoms
 - o□ Spermicides
- Female Contraceptive Devices
 - o□ Female Condoms
 - o□ Contraceptive Sponges
 - o□ Contraceptive Vaginal Rings
 - o□ Intrauterine Devices
 - o□ Sub-dermal Contraceptive Implants
 - o□ Non-Surgical Permanent Contraceptive Devices

Market Breakup by Technology

- Hormonal Contraceptives
- Barrier Contraceptives

Market Breakup by Distribution Channel

- Hospital Pharmacy
- Retail Pharmacy
- Online Channel
- Public Channel
- Others

Contraceptive Devices Market Breakup by Region

- North America
 - United States of America
 - Canada
- Europe
 - United Kingdom
 - Germany
 - France
 - Italy
 - Others
- Asia Pacific
 - China
 - Japan
 - India
 - ASEAN
 - Australia
 - Others
- Latin America
 - Brazil
 - Argentina
 - Mexico

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- Others
- Middle East and Africa
- Saudi Arabia
- United Arab Emirates
- Nigeria
- South Africa
- Others

Key Developments in the Contraceptive Devices Market

Introduction of long-acting reversible contraceptives (LARC): LARC, such as intrauterine devices (IUDs) and contraceptive implants, are gaining popularity due to their high efficacy rates and convenience of use. Companies are investing in the development of newer and more advanced LARC options to cater to the growing demand.

Increasing focus on male contraception: Male contraception is a largely untapped market, but there is growing interest in the development of new male contraceptive options. Companies are investing in research and development to create safe and effective male contraceptive products.

Growing demand for non-hormonal contraceptive options: Hormonal contraceptives have been the dominant option for birth control for many years, but there is a growing demand for non-hormonal options due to concerns about side effects and health risks. Companies are developing newer non-hormonal contraceptive options such as copper IUDs and fertility tracking devices.

Adoption of digital health technologies: There is a growing trend towards the use of digital health technologies such as mobile apps and wearable devices for birth control and family planning. Companies are developing innovative digital health solutions to cater to this growing demand.

Mergers and acquisitions: The contraceptive devices market is highly competitive, and companies are looking to strengthen their position in the market through mergers and acquisitions. For instance, in 2020, Mylan merged with Pfizer's Upjohn business to create Viatris Inc., a global healthcare company with a diverse portfolio of products including contraceptive devices.

Key Players in the Global Contraceptive Devices Market

The report gives an in-depth analysis of the key players involved in the contraceptive devices market, sponsors manufacturing the drugs, and putting them through trials to get FDA approvals. The companies included in the market are as follows:

- Bayer AG
- Pfizer Inc.
- Janssen Global Services, LLC
- Teva Pharmaceutical Industries Ltd.
- Merck Sharp & Dohme Corp.
- Mylan N.V.
- Reckitt Benckiser Group plc.
- Veru Inc.
- Medisafe Distribution Inc.
- CooperSurgical, Inc.
- Devex
- Mayer Laboratories, Inc.
- Allergan plc.
- Agile Therapeutics
- HLL Lifecare
- ANSELL LTD
- Mankind Pharma
- TTK HealthCare

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-□Boehringer Ingelheim International GmbH.
-□V-Care Pharma Pvt. Ltd.
-□VARDHAMAN LIFECARE PVT LTD
-□Cipla Inc.

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