

Global Online Trading Platform Market Report and Forecast 2023-2028

Market Report | 2023-04-25 | 110 pages | EMR Inc.

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Report description:

Global Online Trading Platform Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the global online trading platform market reached a value of USD 39.63 billion in 2022. Aided by the increasing adoption of digital technologies and growing demand for efficient and accessible financial services, the market is expected to grow at a CAGR of 8.6% between 2023 and 2028, to reach a value of USD 63.32 billion by 2028.

Online trading platforms are web-based tools that let people and businesses purchase and sell financial products like stocks, bonds, commodities, and currencies. They offer numerous advantages over traditional trading methods, including lower transaction costs, faster execution times, and access to a wider range of investment options.

The global online trading platform market growth is primarily driven by the rising internet penetration and increasing smartphone adoption, which have facilitated the expansion of digital financial services. The growing awareness of investment opportunities and the need for portfolio diversification among individual investors have further contributed to the market's growth. Additionally, more users are anticipated to use online trading platforms as a result of the growing emphasis on user experience and the creation of advanced features like real-time market data, advanced charting tools, and social trading capabilities.

The emergence of fintech companies and increased competition in the financial services industry have further sparked the creation of cutting-edge trading platforms that are tailored to the unique requirements of different investor categories. The increasing investment in research and development by market players is expected to drive the growth of the online trading platform market.

The market for online trading platforms has expanded as a result of the expanding acceptance of cryptocurrencies and the expansion of digital asset exchanges. The growing demand for secure, transparent, and efficient trading platforms for digital assets is expected to create new growth opportunities for market players.

Government regulations and policies concerning financial markets and digital assets also play a crucial role in shaping the online trading platform market. The development of robust regulatory frameworks to ensure investor protection and market integrity is expected to encourage more users to adopt online trading platforms, thus increasing the online trading platform market expansion.

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Market Segmentation

The market can be divided based on component, type, application, end users, and region.

Market Breakup by Component

- Software
- Services

Market Breakup by Type

- Commissions
- Transaction Fees

Market Breakup by Application

- Institutional Investors
- Retail Investors

Market Breakup by End Users

- Banking and Financial Institutions
- Brokers
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the global online trading platform companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- Interactive Brokers Group, Inc.
- Profile Systems & Software Sa
- E TRADE Financial Corporation
- Ally Financial Inc.
- Charles Schwab & Co., Inc.
- Morgan Stanley
- Marketaxess Holdings Inc
- Others

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