

Vending in Romania

Market Direction | 2023-04-19 | 37 pages | Euromonitor

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Report description:

Vending was particularly impacted by the emergence of the pandemic in 2020, as the local government introduced various restrictions, including social distancing and lockdowns, to prevent the spread of the virus. Therefore, limited mobility outside of the home, including lack of commuters and tourists during this time, resulted in double-digit value sales declines for vending in 2020. An easing of some restrictions the following year led to increasing mobility and improving demand through vending...

Euromonitor International's Vending in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Full recovery for vending sales in line with greater mobility in 2022

Most vending sales stem from captive and semi-captive environments

Leading players in vending continue to focus on captive and semi-captive locations

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Positive outlook for vending, driven by impulse purchases

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RETAIL IN ROMANIA

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