

Vending in Norway

Market Direction | 2023-04-17 | 36 pages | Euromonitor

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Report description:

Vending saw a current value decline in 2020, suffering from the lack of mobility in Norway due to COVID-19. In addition, despite the option of contactless payments, consumers need to push buttons or touch the screen to select the product they want to buy. This was seen as a potential source of contamination, with some vending machines even being closed for this reason. The channel saw a rebound to growth in 2021, although sales were unable to quite return to the pre-pandemic level. With the retu...

Euromonitor International's Vending in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

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Vending recovers to the pre-pandemic level of sales as mobility resumes

Limitations and challenges for vending

Healthy products not necessarily appreciated by the vending customer base

PROSPECTS AND OPPORTUNITIES

Continued growth, although the product range is unlikely to expand

Innovation and increased usage of public transport unlikely to have a major impact

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