

Transforming Fashion Supply Chains in A High Inflation Environment

Global Strategy | 2023-04-14 | 45 pages | Euromonitor

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Report description:

The global pandemic and the war in Ukraine have placed intense stress on global supply chains. Purely cost-based models have shown their limits, and fashion companies are now trying to pivot, as uncertainty is the "new normal". They also need to anticipate regulatory shifts in terms of sustainability to plan for the future. From using AI to investing in bioengineered fibres or nearshoring some operations, this briefing looks at the steps companies can take today to build their future resilience.

Euromonitor International's Transforming Fashion Supply Chains in A High Inflation Environment global briefing offers an insight into the size and shape of the apparel market, highlights buzz topics, emerging trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the clothing and footwear market - be they changes on the supply side, in channel dynamics, economic/ lifestyle /demographic influences or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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