

Small Local Grocers in Sweden

Market Direction | 2023-04-17 | 34 pages | Euromonitor

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Report description:

Small local grocers continued to record low current value growth in 2022, while outlet numbers recorded another year of decline, a trend already emerging prior to the pandemic, as the channel struggled to compete with modern outlets and rising urbanisation. Local society reopened following the easing of pandemic-related restrictions in 2022, resulting in generally higher footfall in physical stores after some consumers had shifted to buying groceries online. Many Swedes continued to work from ho...

Euromonitor International's Small Local Grocers in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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