

Small Local Grocers in Romania

Market Direction | 2023-04-19 | 35 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Small local grocers generally benefited from the greater focus of consumers on proximity when shopping for groceries during the pandemic. Many of these outlets are located in close proximity to local consumers' homes and workplaces, while for many, they also represent a comforting and familiar presence in their communities.

Euromonitor International's Small Local Grocers in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

SMALL LOCAL GROCERS IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slower growth and outlet declines as convenience stores continues to gain space in rural areas

Customer relationships help to maintain popularity of small local grocers

Increasing focus on local producers benefits retailers and consumers

PROSPECTS AND OPPORTUNITIES

Presence of small local grocers to be further weakened by expansion of convenience stores

Operators of small local grocers may reconsider independent status in face of increasing pressures

Main advantage of offering local produce may be undermined by expansion of modern channels

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Small Local Grocers GBO Company Shares: % Value 2018-2022

Table 4 Small Local Grocers GBN Brand Shares: % Value 2019-2022

Table 5 Small Local Grocers LBN Brand Shares: Outlets 2019-2022

Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

RETAIL IN ROMANIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Value sales continue to be dominated by grocery retailers, with Romanians relying on government help to cope with inflationary pressures

Greater mobility outside of the home also leads to allocation of budgets to other activities

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Valentine's Day

Mother's Day

Easter

Summer sales

Back to School

Black Friday

Winter sales

Christmas

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 18 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 20 □Grocery Retailers Outlets by Channel: Units 2017-2022

Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 28 □Retail GBO Company Shares: % Value 2018-2022

Table 29 □Retail GBN Brand Shares: % Value 2019-2022

Table 30 □Retail Offline GBO Company Shares: % Value 2018-2022

Table 31 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 32 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 33 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 35 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 36 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 43 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 45 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

Small Local Grocers in Romania

Market Direction | 2023-04-19 | 35 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-08
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com