

Small Local Grocers in Hungary

Market Direction | 2023-04-18 | 35 pages | Euromonitor

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Report description:

Financing the operations of small local grocers amidst rapidly growing operational expenses, and keeping pace with modern grocery retailers in terms of price, is difficult for many players. This was exacerbated from February 2022, when the Hungarian government ordered price caps on certain popular grocery products. Prices were frozen at the October 2021 level to fight against inflation and decrease the financial burden on consumers. Small local grocers are obliged to apply the price caps to rele...

Euromonitor International's Small Local Grocers in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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