

Retail Tissue in South Africa

Market Direction | 2023-04-18 | 21 pages | Euromonitor

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Report description:

While hygiene proved to be a key trend driving sales across multiple product categories during the pandemic, including retail tissue, demand for the latter continued to grow in 2022, even as restrictions eased and consumers started to spend greater time outside of the home. Within retail tissue, facial tissues received a boost as a result of the growing focus on hygiene, reversing several years of decline. Facial tissues continued to be perceived as products that raise one's level of personal hy...

Euromonitor International's Retail Tissue in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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