

Retail in Thailand

Market Direction | 2023-03-13 | 118 pages | Euromonitor

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Report description:

In 2022, many retailing channels posted positive growth in terms of retail value sales. This included department stores and non-grocery retailers, which had been particularly negatively impacted over 2020-2021 due to Coronavirus (COVID-19) lockdowns and general restrictions on consumer mobility and retailing in both years. As consumers returned to work in the office, study in school and travel, traffic flows in retail locations increased strongly in 2022, to boost sales of convenience retailers...

Euromonitor International's Retail in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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