

# **Retail in Spain**

Market Direction | 2023-03-21 | 109 pages | Euromonitor

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## Report description:

More than two years after the beginning of the crisis generated by the COVID-19 pandemic, the global economy was also hit by the effects of the Russian invasion of Ukraine in 2022. The consequences of this war have been global in nature and of great depth, both in the geopolitical order and for the economy, thus introducing new risks in terms of financial stability and inflation. In 2022, with the imminent threat of COVID-19 left behind, this new disruption affected the Spanish economy at a time...

Euromonitor International's Retail in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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**Euromonitor International** 

April 2023

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#### 2022 DEVELOPMENTS

Retailers opt to meet the consumer demand for proximity and convenience

Mercadona confirms its leading position in value terms

Focus on sustainability and energy efficiency

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