

Retail in Malaysia

Market Direction | 2023-03-20 | 114 pages | Euromonitor

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Report description:

After another difficult year in 2021 when retail was hit by further lockdowns and restrictions, the picture was much brighter in 2022 as the country entered a period of normalisation. The lifting of Malaysia's international border restrictions in April 2022 provided a major boost to retail, with it also helping to reassure locals that it was safe to start travelling again, including to shopping centres and grocery stores. Furthermore, retailers were permitted to extend their operating hours again...

Euromonitor International's Retail in Malaysia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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