

## **Retail in Ecuador**

Market Direction | 2023-04-17 | 40 pages | Euromonitor

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### **Report description:**

Retail in Ecuador posted strong growth in current value terms in 2022, building on the strong recovery posted the previous year. With COVID-19 fears subsiding and most of the remaining restrictions being lifted locals and foreign visitors were more confident shopping for a wide range of products. Real GDP growth also increased in 2022 compared with 2021, with the resumption of economic activity and enhanced consumer confidence encouraging spending, with unemployment reaching a record low of 3.2%...

Euromonitor International's Retail in Ecuador report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Retail in Ecuador

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List Of Contents And Tables

### **RETAIL IN ECUADOR**

#### **EXECUTIVE SUMMARY**

Retail in 2022: The big picture

Informal retail

What next for retail?

#### **MARKET DATA**

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 3 Sales in Retail Offline by Channel: Value 2017-2022

Table 4 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 5 Retail Offline Outlets by Channel: Units 2017-2022

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 7 Retail GBO Company Shares: % Value 2018-2022

Table 8 Retail GBN Brand Shares: % Value 2019-2022

Table 9 Retail Offline GBO Company Shares: % Value 2018-2022

Table 10 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 11 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 12 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 13 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 14 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 15 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 16 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 17 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 18 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 19 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

#### **GROCERY RETAILERS IN ECUADOR**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Consumers turn to other payment solutions to support spending

Private label thriving thanks to perceived value for money

Tuti continues to expand as consumers embrace its low-price retail model

#### **PROSPECTS AND OPPORTUNITIES**

Supermarkets and hypermarkets set to win over more shoppers with offer of value, convenience and variety

New product offerings could be key to increasing interest in modern grocery retailers

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Convenience stores full of potential

#### CHANNEL DATA

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 27 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 28 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 29 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 30 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 31 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 32 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 33 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 34 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

#### NON-GROCERY RETAILERS IN ECUADOR

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Prices of some appliances and electronics drop as demand slows

Fashion retailers get a taste for Ecuador

Beauty specialists getting back on track as consumers return to more active lifestyles

#### PROSPECTS AND OPPORTUNITIES

International players likely to continue investing in Ecuador

In-store services and innovation could be key to winning over shoppers

Cross-border e-commerce poses a threat to local retail, but new shopping malls present opportunities

#### CHANNEL DATA

Table 35 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 36 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 40 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 41 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 42 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 44 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 45 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

#### DIRECT SELLING IN ECUADOR

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Little change in the competitive landscape as Yanbal remains the category leader

Direct selling remains attractive to cash-strapped consumers looking for an extra source of income

Players investing in digital technology as they look to reach a wider audience

#### PROSPECTS AND OPPORTUNITIES

Herbalife still eyeing expansion opportunities as it opens its 11th selling space

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Social media presents new opportunities for direct selling agents

Health and beauty likely to remain the key focus of direct selling

#### CHANNEL DATA

Table 46 Direct Selling by Product: Value 2017-2022

Table 47 Direct Selling by Product: % Value Growth 2017-2022

Table 48 Direct Selling GBO Company Shares: % Value 2018-2022

Table 49 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 50 Direct Selling Forecasts by Product: Value 2022-2027

Table 51 Direct Selling Forecasts by Product: % Value Growth 2022-2027

#### RETAIL E-COMMERCE IN ECUADOR

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

E-commerce thriving as retailers invest in an omnichannel approach

Logistics still need further investment

Cross-border e-commerce presents a new obstacle to growth

##### PROSPECTS AND OPPORTUNITIES

Younger generations expected to demand more from their online shopping experience

Retail e-commerce facing a bright future

Millennials and Generation Z key to growth

#### CHANNEL DATA

Table 52 Retail E-Commerce by Product: Value 2017-2022

Table 53 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 54 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 55 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 56 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 57 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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