

Retail in Denmark

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Report description:

After two years of solid growth during the COVID-19 pandemic, overall retail saw a slight decline in current value terms in 2022. This was partly due to some normalisation of sales after two strong years, and partly due to the impact of the economic crisis and the war in Ukraine, which resulted in a lower level of consumer confidence than was seen at the height of the pandemic. The year progressed well for many channels, as consumers took the opportunity to return to retail stores. However, afte...

Euromonitor International's Retail in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail in Denmark
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List Of Contents And Tables

RETAIL IN DENMARK

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Growth in e-commerce continues to outperform growth in offline retail

Consumers switch channels, brands and products in a bid to save money

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Summer clothing

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 3 Sales in Retail Offline by Channel: Value 2017-2022

Table 4 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 5 Retail Offline Outlets by Channel: Units 2017-2022

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 7 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 10 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 11 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 12 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 13 □Grocery Retailers Outlets by Channel: Units 2017-2022

Table 14 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 15 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 16 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 17 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 18 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 19 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 20 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 21 □Retail GBO Company Shares: % Value 2018-2022

Table 22 □Retail GBN Brand Shares: % Value 2019-2022

Table 23 □Retail Offline GBO Company Shares: % Value 2018-2022

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Table 24 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 25 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 26 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 27 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 28 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 29 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 30 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 31 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 32 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 33 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 34 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 35 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 36 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 37 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 38 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 39 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 40 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 41 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 42 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 43 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 44 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 45 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 46 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 47 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 48 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 49 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 50 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 51 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 52 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 53 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

The momentum seen in 2021 is unable to be maintained in 2022

Return of commuting gives a boost to convenience stores in travel locations

Expansion of the N?rkob chain of convenience stores

PROSPECTS AND OPPORTUNITIES

Marginal value growth expected despite the increasing competition

Health trend likely to continue, and more players will cater to different specific diets

Competition, rising fuel prices and changing work patterns to challenge forecourt retailers

CHANNEL DATA

Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 56 Sales in Convenience Retailers by Channel: Value 2017-2022

Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2017-2022

Table 58 Convenience Retailers GBO Company Shares: % Value 2018-2022

Table 59 Convenience Retailers GBN Brand Shares: % Value 2019-2022

Table 60 Convenience Retailers LBN Brand Shares: Outlets 2019-2022

Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 63 □Forecast Sales in Convenience Retailers by Channel: Value 2022-2027

Table 64 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2022-2027

DISCOUNTERS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers aim to save money, boosting sales in discounters

Mixed picture for discounters, with stronger growth in the summer months

Leading discounter Netto invests in store makeovers to improve its image

PROSPECTS AND OPPORTUNITIES

Discounters set to take more share from other grocery retail channels

Potential challenge to other players from new player Basalt

Rising number of private label products and a potential move to e-commerce

CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2017-2022

Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 67 Discounters GBO Company Shares: % Value 2018-2022

Table 68 Discounters GBN Brand Shares: % Value 2019-2022

Table 69 Discounters LBN Brand Shares: Outlets 2019-2022

Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

HYPERMARKETS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth for hypermarkets limited by move to discounters as confidence falls

Summer boost to sales partly offset by return to e-commerce in the winter

Salling maintains its dominance, but its share sees a slight fall

PROSPECTS AND OPPORTUNITIES

Minor growth forecast for hypermarkets, despite switch to discounters and e-commerce

Increasing product range and sales expected for private label

Even the falling number of hypermarkets unlikely to prevent value growth

CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2017-2022

Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 74 Hypermarkets GBO Company Shares: % Value 2018-2022

Table 75 Hypermarkets GBN Brand Shares: % Value 2019-2022

Table 76 Hypermarkets LBN Brand Shares: Outlets 2019-2022

Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

SUPERMARKETS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Slight negative impact from lower consumer confidence

After the summer drives a lift in sales, e-commerce resurges in the colder weather

Weak online presence for supermarkets

PROSPECTS AND OPPORTUNITIES

Supermarkets set to suffer from the competition in a difficult environment

Finding ways to combat the competition

Offering a wider private label range could be a way to compete

CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2017-2022

Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 81 Supermarkets GBO Company Shares: % Value 2018-2022

Table 82 Supermarkets GBN Brand Shares: % Value 2019-2022

Table 83 Supermarkets LBN Brand Shares: Outlets 2019-2022

Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

SMALL LOCAL GROCERS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

As a higher-priced channel, small local grocers turns to decline in 2022

Some small grocers see success despite overall decline

Players develop their offerings and marketing messages to align with consumer demand

PROSPECTS AND OPPORTUNITIES

Consumers? search for the cheapest prices set to hamper growth

Performance of the leading player will be affected by the weather

More of a focus expected on online sales over the forecast period

CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2017-2022

Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 88 Small Local Grocers GBO Company Shares: % Value 2018-2022

Table 89 Small Local Grocers GBN Brand Shares: % Value 2019-2022

Table 90 Small Local Grocers LBN Brand Shares: Outlets 2019-2022

Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

APPAREL AND FOOTWEAR SPECIALISTS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Performance fluctuations even out, leading to minor growth over the year

The summer months see a peak in sales, but overall sales limited by e-commerce

Some consumers move away from fast fashion due to environmental concerns

PROSPECTS AND OPPORTUNITIES

Channel performance will continue to be impacted by economy and war in Ukraine

Omnichannel approach will be necessary for players to survive

Performances will depend on the types of products offered

CHANNEL DATA

Table 93 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 94 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 95 Apparel and Footwear Specialists GBO Company Shares: % Value 2018-2022

Table 96 Apparel and Footwear Specialists GBN Brand Shares: % Value 2019-2022

Table 97 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2019-2022

Table 98 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 99 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

APPLIANCES AND ELECTRONICS SPECIALISTS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

After significant pandemic-driven growth, normalisation leads to value decline

Although the summer sees the return of consumers, e-commerce remains popular

Elgiganten and Power together continue to dominate

PROSPECTS AND OPPORTUNITIES

Return to value growth from 2024, despite falling outlet numbers

With consumers comparing prices, transparency will be key for players

Players will have to improve their e-commerce offerings or potentially face closure

CHANNEL DATA

Table 100 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 101 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 102 Appliances and Electronics Specialists GBO Company Shares: % Value 2018-2022

Table 103 Appliances and Electronics Specialists GBN Brand Shares: % Value 2019-2022

Table 104 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2019-2022

Table 105 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 106 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

HEALTH AND BEAUTY SPECIALISTS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales turn to decline in a correction from exceptional pandemic-linked growth

Beauty specialists bucks the trend, but still fails to see a significant rebound

Sales continue to move online despite some return to stores in the summer

PROSPECTS AND OPPORTUNITIES

Health and wellness will contribute to growth for health and beauty specialists

Beauty specialists set to see the strongest growth as recovery continues

Optical goods stores will best resist the competition from e-commerce

CHANNEL DATA

Table 107 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2017-2022

Table 108 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 109 Sales in Health and Beauty Specialists by Channel: Value 2017-2022

Table 110 Sales in Health and Beauty Specialists by Channel: % Value Growth 2017-2022

Table 111 Health and Beauty Specialists GBO Company Shares: % Value 2018-2022

Table 112 Health and Beauty Specialists GBN Brand Shares: % Value 2019-2022

Table 113 Health and Beauty Specialists LBN Brand Shares: Outlets 2019-2022

Table 114 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 115 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 116 ~~Forecast~~ Sales in Health and Beauty Specialists by Channel: Value 2022-2027

Table 117 ~~Forecast~~ Sales in Health and Beauty Specialists by Channel: % Value Growth 2022-2027

HOME PRODUCTS SPECIALISTS IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

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Sales normalise after two years of above-average growth
Rebound for pet shops and superstores, but not to pre-pandemic level
Sales of home products struggle across channels

PROSPECTS AND OPPORTUNITIES

Return to growth expected, despite falling outlet numbers
Opening of an inner-city IKEA outlet set to increase the competition
Competition from e-commerce will drive further focus on online development

CHANNEL DATA

Table 118 Home Products Specialists: Value Sales, Outlets and Selling Space 2017-2022
Table 119 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 120 Sales in Home Products Specialists by Channel: Value 2017-2022
Table 121 Sales in Home Products Specialists by Channel: % Value Growth 2017-2022
Table 122 Home Products Specialists GBO Company Shares: % Value 2018-2022
Table 123 Home Products Specialists GBN Brand Shares: % Value 2019-2022
Table 124 Home Products Specialists LBN Brand Shares: Outlets 2019-2022
Table 125 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 126 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 127 □Forecast Sales in Home Products Specialists by Channel: Value 2022-2027
Table 128 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2022-2027

GENERAL MERCHANDISE STORES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales rebound, but not to the pre-pandemic level
Limited rebound due to competition from e-commerce
Consolidated channel, led by Magasin du Nord

PROSPECTS AND OPPORTUNITIES

Post-pandemic recovery for both variety stores and department stores
Department stores likely to develop their e-commerce capability
No growth in outlet numbers expected

CHANNEL DATA

Table 147 General Merchandise Stores: Value Sales, Outlets and Selling Space 2017-2022
Table 148 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 149 Sales in General Merchandise Stores by Channel: Value 2017-2022
Table 150 Sales in General Merchandise Stores by Channel: % Value Growth 2017-2022
Table 151 General Merchandise Stores GBO Company Shares: % Value 2018-2022
Table 152 General Merchandise Stores GBN Brand Shares: % Value 2019-2022
Table 153 General Merchandise Stores LBN Brand Shares: Outlets 2019-2022
Table 154 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 155 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 156 □Forecast Sales in General Merchandise Stores by Channel: Value 2022-2027
Table 157 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2022-2027

DIRECT SELLING IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Decline continues as sales normalise, and affected by economic crisis
Competition from e-commerce challenges direct selling
Return of home parties helps limit the rate of decline

PROSPECTS AND OPPORTUNITIES

Direct selling players likely to focus on e-commerce to retain customers

Little chance of new entrants due to dominance of international players

Consumer health and beauty and personal care direct selling set to maintain growth

CHANNEL DATA

Table 129 Direct Selling by Product: Value 2017-2022

Table 130 Direct Selling by Product: % Value Growth 2017-2022

Table 131 Direct Selling GBO Company Shares: % Value 2018-2022

Table 132 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 133 Direct Selling Forecasts by Product: Value 2022-2027

Table 134 Direct Selling Forecasts by Product: % Value Growth 2022-2027

VENDING IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rebound in sales insufficient to bring sales back to the pre-pandemic level

Competition from grocery retailers for convenience snacks

Little technological development in vending in Denmark, due to low sales

PROSPECTS AND OPPORTUNITIES

Growth expected throughout the forecast period

Vending will need to move with the times to succeed

Pressure from other channels likely to limit expansion

CHANNEL DATA

Table 135 Vending by Product: Value 2017-2022

Table 136 Vending by Product: % Value Growth 2017-2022

Table 137 Vending GBO Company Shares: % Value 2018-2022

Table 138 Vending GBN Brand Shares: % Value 2019-2022

Table 139 Vending Forecasts by Product: Value 2022-2027

Table 140 Vending Forecasts by Product: % Value Growth 2022-2027

RETAIL E-COMMERCE IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Although growth slows, the exceptional pandemic-driven gains are maintained

Increasing fragmentation, and a move to local players

Increasing competition in foods e-commerce

PROSPECTS AND OPPORTUNITIES

Differentiation will be key in an increasingly competitive environment

If Amazon launches in Denmark, local players will be ready for the competition

Danish apparel players will need to find ways to compete with international brands

CHANNEL DATA

Table 141 Retail E-Commerce by Product and Category: Value 2017-2022

Table 142 Retail E-Commerce by Product and Category: % Value Growth 2017-2022

Table 143 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 144 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 145 Forecast Retail E-Commerce by Product and Category: Value 2022-2027

Table 146 Forecast Retail E-Commerce by Product and Category: % Value Growth 2022-2027

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