

## **Retail in Belgium**

Market Direction | 2023-03-03 | 102 pages | Euromonitor

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### **Report description:**

In 2022, current value sales in retail, both offline and online, recorded solid growth. However, inflationary pressures were a key contributor to this strong value increase. Overall, increases in the cost of raw materials, shipping costs, labour wages and energy led to substantial price increases in retail. Amidst inflationary pressures, consumers cut back on discretionary purchases and sought value for money. In grocery retailing, this benefited discounters and supermarkets. In non-grocery reta...

Euromonitor International's Retail in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2023

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