

## **Retail E-Commerce in Sweden**

Market Direction | 2023-04-17 | 37 pages | Euromonitor

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### **Report description:**

Retail e-commerce experienced sales declines in 2022 as local consumers returned to physical stores on a more regular basis as society reopened, in line with falling cases of COVID-19 and rising confidence due to higher vaccination rates. The decline was particularly noticeable in grocery e-commerce in 2022, as many local consumers visited stores to choose their own fresh produce and other essential goods, although some also returned to foodservice after several years of home seclusion rather than...

Euromonitor International's Retail E-Commerce in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2023

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