

Pet Care in Belgium

Market Direction | 2023-04-21 | 50 pages | Euromonitor

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Report description:

Despite a growth slowdown in the Belgian pet population, the pet care industry continues to benefit from an increase in food volume growth and a moderate increase especially of cats and dogs. The population slowdown has been consistent since the aftermath of the pandemic, especially by the end of 2022 and beginning of 2023. Due to inflation reaching its highest level in decades, many consumers are no longer able to keep up with the cost of living and have had to give up their pets, resulting in...

Euromonitor International's Pet Care in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Wet dog food is amongst the fastest-growing products, with healthy and nutritious raw food increasingly popular

Environmentally-conscious brands focus on sustainability and reducing their carbon footprint

PROSPECTS AND OPPORTUNITIES

Super premium and premium dog food set to grow as humanisation trend becomes increasingly popular

Consumers to indulge their dogs with natural, local and fresh ingredients

Treats to benefit from owners spoiling their dogs with the best quality products

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