

## **Hot Drinks in Uganda**

Market Direction | 2023-04-20 | 34 pages | Euromonitor

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### **Report description:**

As Uganda is a major exporter of tea and coffee, these are by far the most popular types of hot drinks in the country, especially tea. Demand for other hot drinks remains low and confined to the affluent urban middle class. The presence of unpackaged tea poses challenges, with very small sachets of tea the only affordable option for low-income consumers. Urbanisation, rising incomes and expanding distribution present opportunities for brands looking to expand sales in all hot drinks categories.

Euromonitor International's Hot Drinks in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
April 2023

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