

## **Home Products Specialists in Norway**

Market Direction | 2023-04-17 | 39 pages | Euromonitor

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### **Report description:**

Home products specialists saw dynamic growth in 2020 and 2021 due to COVID-19. Since Norwegians took fewer holidays abroad and spent less on entertainment and socialising outside of the home, this meant they had more money to spend on renovating their homes and hyttas. (A hytta is a Norwegian cabin or holiday home, typically in a rural area, such as in the mountains, close to the sea, or near a lake). In addition, the increased time spent at home meant that Norwegians had greater interest in mak...

Euromonitor International's Home Products Specialists in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
April 2023

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