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General Merchandise Stores in the Philippines

Market Direction | 2023-03-10 | 36 pages | Euromonitor

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Report description:

The general merchandise stores channel, in which department stores dominate, was badly impacted by the pandemic. In 2020, when the pandemic first arrived and strict lockdown was introduced, both department stores and variety stores were not classed as essential retailers and were therefore forced to close during lockdown. This resulted in a collapse in sales in this year. While variety stores began to recover in 2021, sales at department stores were still falling in this year. With COVID-19 rest...

Euromonitor International's General Merchandise Stores in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the General Merchandise Stores market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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