

General Merchandise Stores in Thailand

Market Direction | 2023-03-13 | 39 pages | Euromonitor

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Report description:

Retail current value sales of department stores plunged by around a fifth in both 2020 and 2021. Department stores operators were particularly hit hard by Coronavirus (COVID-19), particularly during the lockdowns, when they were forced to temporarily close their stores. Moreover, even when they reopened, stores had to operate with restricted capacities in order to accommodate physical distancing measures. In addition, department stores were unable to collect rents from subtenant stores during lock...

Euromonitor International's General Merchandise Stores in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2023

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