

General Merchandise Stores in Taiwan

Market Direction | 2023-04-04 | 37 pages | Euromonitor

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Report description:

Following several years of declining sales due to low footfall during the pandemic, value sales through department stores fully recovered in 2022. While one small department store closed, all leading players, including Shin Kong Mitsukoshi, retained their outlet networks from the previous year (although the latter closed six stores in 2021).

Euromonitor International's General Merchandise Stores in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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