

General Merchandise Stores in Sweden

Market Direction | 2023-04-17 | 36 pages | Euromonitor

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Report description:

While there were no COVID-19 lockdowns in Sweden in 2020, unlike the majority of other European countries, and restrictions were much looser, the pandemic still resulted in a strong decrease in the number of visitors to department stores to avoid infection. In addition, there was a general drop in demand for many of the more popular products sold in these outlets, such as luxury goods, designer apparel and footwear, and fashion cosmetics. A lack of inbound tourists due to travel restrictions aro...

Euromonitor International's General Merchandise Stores in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

General Merchandise Stores in Sweden

Euromonitor International

April 2023

List Of Contents And Tables

GENERAL MERCHANDISE STORES IN SWEDEN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Returning tourism boosts sales of department stores

Unsettling development in second half of year

Variety stores benefits from location and value image

PROSPECTS AND OPPORTUNITIES

Despite challenges in 2023, general merchandise stores set to record overall positive performance

Tougher climate for department stores

Low-price image to continue benefiting variety stores

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2017-2022

Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in General Merchandise Stores by Channel: Value 2017-2022

Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2017-2022

Table 5 General Merchandise Stores GBO Company Shares: % Value 2018-2022

Table 6 General Merchandise Stores GBN Brand Shares: % Value 2019-2022

Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2019-2022

Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in General Merchandise Stores by Channel: Value 2022-2027

Table 11 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2022-2027

RETAIL IN SWEDEN

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Technical advancements shape retail

Sustainability comes to the fore

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Summer sales

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

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Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 14 Sales in Retail Offline by Channel: Value 2017-2022

Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 16 Retail Offline Outlets by Channel: Units 2017-2022

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 □Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 □Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 □Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 □Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 27 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 28 □Sales in Non-Grocery Retailers by Channel: Value 2017-2022

Table 29 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

Table 30 □Non-Grocery Retailers Outlets by Channel: Units 2017-2022

Table 31 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 32 □Retail GBO Company Shares: % Value 2018-2022

Table 33 □Retail GBN Brand Shares: % Value 2019-2022

Table 34 □Retail Offline GBO Company Shares: % Value 2018-2022

Table 35 □Retail Offline GBN Brand Shares: % Value 2019-2022

Table 36 □Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 37 □Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 38 □Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 39 □Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 40 □Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 41 □Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 42 □Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 43 □Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 44 □Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 46 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 47 □Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 48 □Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 49 □Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 50 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

Table 51 □Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

Table 52 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 54 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 55 □Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 56 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 57 □Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

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Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

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