

General Merchandise Stores in Slovakia

Market Direction | 2023-03-14 | 35 pages | Euromonitor

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Report description:

TEDi Betriebs sro, with a majority of standalone outlets, remained the leading player in general merchandise stores in 2022 and was followed by Tchibo Slovensko. The latter focuses on marketing and promotions and runs weekly discounts on a limited range of products, appealing to a wide variety of consumers. The player also aligns to changing consumer trends, having moved into the digital space, and focusing on sustainability and high-quality products, such as the use of recycled materials, organ...

Euromonitor International's General Merchandise Stores in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Variety stores benefits from constrained household budgets in 2022

Taxes on goods from outside the EU hamper retail e-commerce but benefit general merchandise stores

PROSPECTS AND OPPORTUNITIES

Rising operational costs encourage players to diversify and implement cost-cutting measures

Improving purchasing power encourages consumers to switch back to premium brands and specialists, leading to a decline in outlet numbers of variety stores

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