

General Merchandise Stores in Chile

Market Direction | 2023-03-28 | 35 pages | Euromonitor

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Report description:

The intense and rapid investment needed from department stores in 2020 for them to level up their online strategies as a response to COVID-19 quarantines and the reduction in foot traffic, meant that as restrictions all but disappeared over 2022, it was time to rethink their stores and reconnect with consumers returning for in-person shopping. The leaders Falabella, Paris and Ripley carried out tremendous work over the year in terms of assessing their store footprints and looking to capitalise o...

Euromonitor International's General Merchandise Stores in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the General Merchandise Stores market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

General Merchandise Stores in Chile

Euromonitor International

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List Of Contents And Tables

GENERAL MERCHANDISE STORES IN CHILE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Players work hard at rethinking their stores

Private label gains importance in an environment of reduced spending power

La Polar continues to deal with issues

PROSPECTS AND OPPORTUNITIES

Expansion should remain slow over the forecast period

Omnichannel and strategies to connect consumers to stores likely in the forecast period

Leveraging of financial retail key to expand payment options

CHANNEL DATA

Table 1 General Merchandise Stores: Value Sales, Outlets and Selling Space 2017-2022

Table 2 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 3 Sales in General Merchandise Stores by Channel: Value 2017-2022

Table 4 Sales in General Merchandise Stores by Channel: % Value Growth 2017-2022

Table 5 General Merchandise Stores GBO Company Shares: % Value 2018-2022

Table 6 General Merchandise Stores GBN Brand Shares: % Value 2019-2022

Table 7 General Merchandise Stores LBN Brand Shares: Outlets 2019-2022

Table 8 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 9 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 10 □Forecast Sales in General Merchandise Stores by Channel: Value 2022-2027

Table 11 □Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2022-2027

RETAIL IN CHILE

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Retailers dial down on investments across categories and formats

Increased criminal activity affects both retailers and consumers

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas and New Year

Back to School

Independence Day

MARKET DATA

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Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022
Table 14	Sales in Retail Offline by Channel: Value 2017-2022
Table 15	Sales in Retail Offline by Channel: % Value Growth 2017-2022
Table 16	Retail Offline Outlets by Channel: Units 2017-2022
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2017-2022
Table 18	Sales in Retail E-Commerce by Product: Value 2017-2022
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 22	□Sales in Grocery Retailers by Channel: Value 2017-2022
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
Table 24	□Grocery Retailers Outlets by Channel: Units 2017-2022
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2017-2022
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2017-2022
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
Table 32	□Retail GBO Company Shares: % Value 2018-2022
Table 33	□Retail GBN Brand Shares: % Value 2019-2022
Table 34	□Retail Offline GBO Company Shares: % Value 2018-2022
Table 35	□Retail Offline GBN Brand Shares: % Value 2019-2022
Table 36	□Retail Offline LBN Brand Shares: Outlets 2019-2022
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 39	□Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 41	□Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
Table 42	□Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
Table 43	□Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
Table 44	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
Table 46	□Forecast Sales in Retail Offline by Channel: Value 2022-2027
Table 47	□Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
Table 48	□Forecast Retail Offline Outlets by Channel: Units 2022-2027
Table 49	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
Table 50	□Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
Table 51	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
Table 52	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
Table 54	□Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
Table 55	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
Table 56	□Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
Table 57	□Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
Table 58	□Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

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Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 60 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 62 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 Research Sources

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