

## **General Merchandise Stores in Canada**

Market Direction | 2023-03-14 | 36 pages | Euromonitor

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### **Report description:**

Department stores was one of the hardest hit retail channels by the pandemic with sales suffering due to a sharp drop in tourism, reduced store traffic and declining discretionary spending. Furthermore, unlike other channels many department stores did not have a well-established digital strategy in place. The channel saw a partial recovery in 2021 as COVID-19 restrictions were eased with this recovery continuing into 2022 as the remaining restrictions were lifted. Nonetheless, due to the financi...

Euromonitor International's General Merchandise Stores in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the General Merchandise Stores market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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