

Disruptive Trends in Digital Banks in Asia Pacific and Australasia - II: Market landscape

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Report description:

Early digital banks in East and South Asia have generated profits. Their success in both developed and emerging markets is a good reference for new digital banks, especially in Southeast Asia. However, a few digital banks in Australia have failed. Their lack of ecosystem partnerships and focus on pricing incentives are also lessons for peers in what to avoid.

Euromonitor International's Disruptive Trends in Digital Banks in Asia Pacific and Australasia - II: Market landscape global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, E-Commerce in Proximity Location by Industry, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Finance market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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