

## **Convenience Retailers in Sweden**

Market Direction | 2023-04-17 | 37 pages | Euromonitor

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### **Report description:**

Convenience retailers recorded a weak performance for several years during the pandemic, when many consumers remained at home to work and study, resulting in low footfall in local stores and a move online for essential groceries. Smaller format convenience stores in particular lost out to bigger stores, as they tend to be located in busy areas which usually benefit from small impulse purchases while on-the-go. Forecourt retailers struggled due to lack of mobility and travel.

Euromonitor International's Convenience Retailers in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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