

## **Convenience Retailers in Hungary**

Market Direction | 2023-04-18 | 37 pages | Euromonitor

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### **Report description:**

Due to continued dynamic value growth despite already high sales, discounters poses a threat to all other grocery retail channels. However, convenience stores is particularly impacted, as the price advantage is becoming even more critical when consumers choose where to shop. Working with higher prices and a smaller share of more affordable private label products is a competitive disadvantage for these players. Furthermore, there is little room to reduce costs at convenience stores, as they have...

Euromonitor International's Convenience Retailers in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

April 2023

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