

Confectionery Packaging in Singapore

Market Direction | 2022-07-27 | 9 pages | Euromonitor

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Report description:

Boxed assortments was the confectionery category that was worst affected by the COVID-19 pandemic in Singapore in 2020, when its packaging unit volumes recorded a sharp decline after a number of years of positive growth. This saw all pack types used in boxed assortments - other rigid containers, folding cartons, other plastic trays, flexible plastic, aluminium foil and flexible paper/plastic - in decline in 2020. However, in 2021, as more social interaction was allowed, in line with Phase 3 of S...

Euromonitor International's Confectionery Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Confectionery Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CONFECTIONERY PACKAGING IN SINGAPORE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Boxed assortments packaging benefits from the return of more gifting occasions in 2021

Home seclusion boosts demand for confectionery in large packs and sharing formats

Smaller pack sizes benefit from portion control due to rising health consciousness

PROSPECTS AND OPPORTUNITIES

Countlines and boxed assortments will record the highest packaging CAGRs over the forecast period

Reduced-sugar products will help to drive growth in sugar confectionery

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