

Cat Food in Belgium

Market Direction | 2023-04-21 | 25 pages | Euromonitor

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Report description:

Cats remain the most popular pet in Belgium with 28% of households owning a cat in 2022, according to Euromonitor statistics. Cat food overall has benefited from a successful 2022 and is forecast to record further growth in 2023. As seen in the global pet food market, the humanisation trend is increasingly popular and is reflected in the type of food people are purchasing for their cats; consumers are increasingly opting for fresher products with better quality ingredients, leading to rising dem...

Euromonitor International's Cat Food in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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