

Away-From-Home Tissue and Hygiene in South Africa

Market Direction | 2023-04-18 | 20 pages | Euromonitor

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Report description:

Away-from-home tissue continued to experience feasible growth during 2022. Demand for these products remained largely aided by the majority of consumers returning to pre-pandemic activities. While pandemic restrictions were largely responsible for declining away-from-home-tissue sales in 2020 and for some of 2021, sales improved in 2022 as most local consumers returned to school and work. Additionally, many South Africans returned to visiting public spaces including restaurants and shopping cent...

Euromonitor International's Away-from-Home Tissue and Hygiene in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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