

Apparel and Footwear Specialists in Sweden

Market Direction | 2023-04-17 | 36 pages | Euromonitor

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Report description:

Apparel and footwear specialists recorded steep value sales declines during the first year of the pandemic in 2020, when the majority of Swedes followed government recommendations on social distancing, and thus worked from home and avoided unnecessary trips outside the home. In addition, with limited social interactions, there was less demand for new apparel and footwear, with consumers happy to postpone these purchases. Apparel and footwear specialists witnessed dynamic value growth in 2021 and...

Euromonitor International's Apparel and Footwear Specialists in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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