

Apparel and Footwear Specialists in Norway

Market Direction | 2023-04-17 | 38 pages | Euromonitor

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Report description:

Apparel and footwear specialists was one of the worst affected retail channels during the pandemic, recording a significant current value decline in 2020. It saw a slight rebound in value sales 2021, and this continued in 2022, with customers increasingly happy to return to stores as the pandemic eased. Extra savings made during the long periods spent at home during the pandemic also contributed to consumers' willingness to spend. However, high energy prices started to slow non-essential purchases...

Euromonitor International's Apparel and Footwear Specialists in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

April 2023

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Despite two years of growth, sales are unable to return to the pre-pandemic level

E-commerce a mixed blessing for apparel and footwear specialists

Players have to carry out outlet rationalisation and find ways to maintain profitability

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