

Turkey Packaged Water Market Summary, Competitive Analysis and Forecast to 2026

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Report description:

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Summary

Packaged Water in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The packaged water market consists of retail sale packaged water. Packaged water is defined as all potable water, including water without added mineral/vitamin enhancement, flavorings, or sugar/sweeteners, sold in containers of up to and including 10 litres. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.
- The Turkish Packaged Water market had total revenues of \$2,020.4m in 2021, representing a compound annual growth rate (CAGR) of 18.6% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 2.5% between 2016 and 2021, to reach a total of 5,334.5 million litres in 2021.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 34.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$8,876.1m by the end of 2026.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the packaged water market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the packaged water market in Turkey
- Leading company profiles reveal details of key packaged water market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey packaged water market with five year forecasts

Reasons to Buy

- What was the size of the Turkey packaged water market by value in 2021?
- What will be the size of the Turkey packaged water market in 2026?
- What factors are affecting the strength of competition in the Turkey packaged water market?
- How has the market performed over the last five years?
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