

Turkey Sports Equipment Retail Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-02-07 | 39 pages | MarketLine

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Report description:

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Summary

Sports Equipment Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Sports equipment retail includes consumer purchases of ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear and all other sports-dedicated equipment. Gym equipment is included, however Smart Watches and Nutrition supplements are not.
- The Turkish sports equipment retail market had total revenues of \$1,413.9 million in 2021, representing a compound annual growth rate (CAGR) of 26.8% between 2017 and 2021.
- Other specialist retail accounted for the largest proportion of sales in the Turkish sports equipment retail market in 2021. Sales through this channel generated \$800.5 million, equivalent to 56.6% of the market's overall value.
- Demand for sports gear increased more than it had during the pandemic when lockdowns were lifted, and regular sports activity resumed.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the sports equipment retail

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market in Turkey

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Turkey
- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey sports equipment retail market with five year forecasts

Reasons to Buy

- What was the size of the Turkey sports equipment retail market by value in 2021?
- What will be the size of the Turkey sports equipment retail market in 2026?
- What factors are affecting the strength of competition in the Turkey sports equipment retail market?
- How has the market performed over the last five years?
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