

## **Turkey Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026**

Industry Report | 2023-02-07 | 43 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Turkey Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026

#### Summary

Carbonated Soft Drinks in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The carbonated soft drinks market consists of retail sale of carbonated drinks. Carbonated soft drinks are defined as sweetened, non-alcoholic drinks containing carbon dioxide, both regular calorie and low calorie. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.
- The Turkish carbonated soft drinks market had total revenues of \$1,968.8m in 2021, representing a compound annual growth rate (CAGR) of 19% between 2016 and 2021.
- Market consumption volume increased with a CAGR of 3.1% between 2016 and 2021, to reach a total of 3,601.6 million litres in 2021.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 38.4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$9,997.6m by the end of 2026.

#### Scope

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the carbonated soft drinks market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Turkey
- Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey carbonated soft drinks market with five year forecasts

## Reasons to Buy

- What was the size of the Turkey carbonated soft drinks market by value in 2021?
- What will be the size of the Turkey carbonated soft drinks market in 2026?
- What factors are affecting the strength of competition in the Turkey carbonated soft drinks market?
- How has the market performed over the last five years?
- 

## Table of Contents:

- Table of Contents
- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Market volume
  - 1.4. Market volume forecast
  - 1.5. Geography segmentation
  - 1.6. Market share
  - 1.7. Market rivalry
  - 1.8. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
  - 3.2. Market volume
- 4 Market Segmentation
  - 4.1. Geography segmentation
  - 4.2. Market distribution
- 5 Market Outlook
  - 5.1. Market value forecast
  - 5.2. Market volume forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Market share

- 7.2. Who are the leading players in the Turkish carbonated soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares between 2016 and 2021?
- 7.4. Which companies market shares have suffered between 2016 and 2021?
- 7.5. What are the most popular brands in the Carbonated soft drink market?
- 8 Company Profiles
  - 8.1. The Coca-Cola Co
  - 8.2. PepsiCo Inc
  - 8.3. BIM Birlesik Magazalar AS
  - 8.4. Ulker Biskuvi Sanayi AS
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

**Turkey Carbonated Soft Drinks Market Summary, Competitive Analysis and Forecast to 2026**

Industry Report | 2023-02-07 | 43 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-18"/>

Signature

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)