

United Kingdom (UK) Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

Industry Report | 2023-01-30 | 48 pages | MarketLine

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Report description:

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Summary

Travel Intermediaries in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.
- The UK travel intermediaries market had total revenues of \$16.3 billion in 2021, representing a compound annual growth rate (CAGR) of -23.5% between 2016 and 2021.
- The travel only segment accounted for market's the largest proportion in 2021, with total revenues of \$6.8 billion, equivalent to 41.5% of the market's overall value.
- The UK travel intermediaries market is the largest in Europe, accounting for 19.3% of the European travel intermediaries market in 2021.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel intermediaries market in the United Kingdom

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel intermediaries market in the United Kingdom
- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom travel intermediaries market with five year forecasts

Reasons to Buy

- What was the size of the United Kingdom travel intermediaries market by value in 2021?
- What will be the size of the United Kingdom travel intermediaries market in 2026?
- What factors are affecting the strength of competition in the United Kingdom travel intermediaries market?
- How has the market performed over the last five years?

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