

Portugal Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 72 pages | MarketLine

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Report description:

Portugal Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Summary

Travel & Tourism in Portugal industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The Portuguese travel and tourism industry had total revenues of \$29.9 billion in 2022, representing a compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.
- Food service was the industry's largest segment in 2022, with total revenues of \$14.6 billion, equivalent to 48.9% of the industry's overall value.
- Portugal is one of the popular tourist attractions owing to its culture and heritage, beaches, nature, surfing, and golf courses. Lisbon, Porto, Leiria, Cascais, Braga, Coimbra, and Costa Nova are some of the popular cities across the country.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Portugal

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Portugal
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Portugal travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Portugal travel & tourism market by value in 2022?
- What will be the size of the Portugal travel & tourism market in 2027?
- What factors are affecting the strength of competition in the Portugal travel & tourism market?
- How has the market performed over the last five years?
- Who are the top competitors in Portugal's travel & tourism market?

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