

Norway Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-03-13 | 71 pages | MarketLine

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Report description:

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Summary

Travel & Tourism in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.
- The Norwegian travel and tourism industry had total revenues of \$22.2billion in 2022, representing a compound annual growth rate (CAGR) of 1.1% between 2017 and 2022.
- Travel intermediaries was the industry's largest segment in 2022, with total revenues of \$5.8 billion, equivalent to 26.2% of the industry's overall value.
- Norway is one of the famous countries for its glittering fjords, northern lights, nature adventures, beaches, deep valleys and others, which attracts large number of visitors every year. Oslo, Tromsø, Lofoten, Bergen and Trondheim, are some of the popular cities across Norway.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel &

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tourism market in Norway

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Norway
- Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Norway travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Norway travel & tourism market by value in 2022?
- What will be the size of the Norway travel & tourism market in 2027?
- What factors are affecting the strength of competition in the Norway travel & tourism market?
- How has the market performed over the last five years?
- What are the main segments that make up Norway's travel & tourism market?

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